

COMPLETE THIS FEED-BACK FORM FOR A CHANCE TO WIN A FREE TICKET TO THE 2011 FESTIVAL!



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2010 OLD SONGS FESTIVAL FEED BACK

Please deposit this survey at the Information Booth, or mail to: Old Songs, Inc., PO Box 466, Voorheesville, NY 12186

Number in party: ___ male ___ female ___ children (ages ___) Your Zip Code _____

I came to the Old Songs Festival:

(Check all that apply)

- to hear a specific performer (who?)

- to dance
- to sing/jam
- for the learning and how-to sessions
- rest & relaxation
- to see old friends
- because it is a good family outing
- a friend wanted me to come
- to work
- to hear great music
- to discover new performers

I made use of the following Lodging:

- camping Bed & Breakfast
- Motel Friends/Family Home

What publicity influenced you?

(Check all that apply)

- brochure or flyer
- print advertising
- Old Songs website
- Old Songs email list
- Spectrum Theatre
- other _____
- word of mouth
- folk newsletter
- prev. attendance
- public service announcement

I heard about the Festival on the following TV/Radio Stations:

TV _____

Radio _____

I read about the Festival in the following Newspapers/Print Media/Websites:

How many Old Songs Festivals have you attended? (including this one)

- | | | |
|----------------------------|--------------------------------|--------------------------------|
| <input type="checkbox"/> 1 | <input type="checkbox"/> 4-6 | <input type="checkbox"/> 16-20 |
| <input type="checkbox"/> 2 | <input type="checkbox"/> 7-10 | <input type="checkbox"/> 21-25 |
| <input type="checkbox"/> 3 | <input type="checkbox"/> 11-15 | <input type="checkbox"/> 26-30 |

Age: (give # in each category for all in party)

- | | |
|----------------|---------------|
| # ___ under 16 | # ___ 45 - 54 |
| # ___ 16 - 24 | # ___ 55 - 64 |
| # ___ 25 - 34 | # ___ 65 + |
| # ___ 35 - 44 | |

Household Income:

(Note: This provides us with helpful demographic information. It is your option to answer or leave blank)

- ___ under \$20K
- ___ \$20K to under \$35K
- ___ \$35K to under \$50K
- ___ \$50K to under \$70K
- ___ \$70K to under \$100K ___ over \$100K

- Please put me on the Old Songs Mailing List.
- I'm already on it. (Your info will not be shared)

add any extra comments on the reverse.

Name _____

Address _____ City _____ State _____ Zip+4 _____

E-mail address (for early news of events) _____

FILL OUT THIS SURVEY & YOU COULD WIN

ONE FREE ALL-FESTIVAL TICKET TO THE 2011 FESTIVAL!

FOUR SURVEYS WILL BE DRAWN FROM THOSE WE RECEIVE. BE SURE TO INCLUDE NAME & ADDRESS ON SURVEY