

# 2012 Old Songs Festival Program Book Advertising Rates

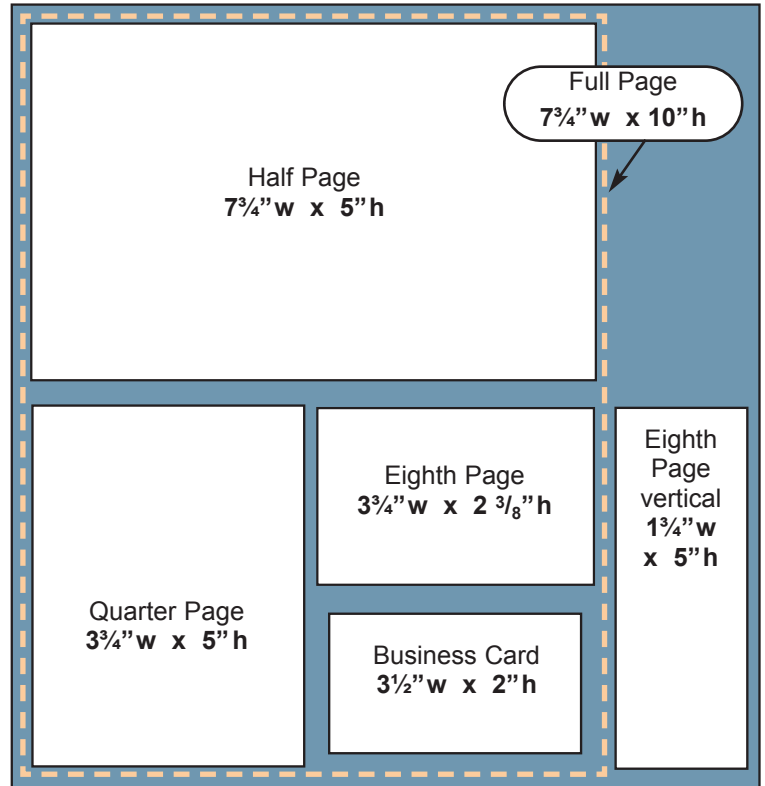
## Ad Sizes and Rates

Ad Size	Dimensions (inches)	Price
Full page	7¾ x 10	\$380.00
1/2 page	7¾ x 5	\$185.00
1/4 page	3¾ x 5	\$110.00
1/8 page horizontal	3¾ x 2¾	\$60.00
1/8 page vertical	1¾ x 5	\$60.00
Business Card	3½ x 2	\$44.00

Ads in **electronic formats** may be emailed to us at: oldsongs@oldsongs.org. We will accept tiff, jpeg and pdf files, as well as PC-based InDesign and Quark XPress files (for which all fonts and graphics must be included). We **do not** accept Microsoft Word or Publisher files. Inquire about other formats.

### Your Old Songs Representative is:

Susan Grace Moore  
Phone: (518) 765-2815  
E-mail: susan@oldsongs.org



### DEADLINE: MAY 11, 2012. Mail to:

Old Songs, Inc., PO Box 466  
Voorheesville, NY 12186

✳ There are two **full page** ads available in the 2012 program book for \$380.00 each on a first come, first served basis.

✳ Be a **Festival Sponsor** at levels of \$200, \$300, \$400 and \$500 or more. Receive a Festival Program Book Ad (bus. card, 1/8, 1/4 and 1/2 sizes, respectively), public recognition, festival tickets and more, depending upon the level of sponsorship. Contact us for more information: (518) 765-2815.

----- **Cut Here and Enclose with Camera Ready Copy (unless sending electronic file) and Payment** -----

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Contact Person: \_\_\_\_\_

E-mail: \_\_\_\_\_

We would like to run a \_\_\_\_\_ Size Ad  Repeat our ad from last year

Amount Enclosed: \_\_\_\_\_ Date of Payment: \_\_\_\_\_

Credit Card Info: \_\_\_\_\_ Exp.: \_\_\_\_/\_\_\_\_ CVC#: \_\_\_\_\_ (last 3 digits on reverse)



Please add \$15.00 enlargement/reduction fee if ad not camera ready.  
Make check payable to Old Songs, Inc. Payment must be enclosed with order.